



Griekenland Magazine is a Dutch quarterly on Greece and Cyprus. These countries are more than just great holiday destinations, as Griekenland Magazine is not just about tourism. Our readers are also interested in Greece and Cyprus in a broader sense: the heritage of the ancient Greeks, cultural events, food, politics, literature, real estate and so on are topics that are covered by Griekenland Magazine.

General information

<i>Publisher</i>	Van Splunter Media
<i>Frequency of appearance</i>	4x year
<i>Single issue</i>	€ 6,99
<i>Subscription The Netherlands</i>	€ 24,99
<i>Subscription Belgium</i>	€ 30,99
<i>Number of pages</i>	84 pages
<i>Circulation</i>	15.000
<i>Page size (w x h)</i>	230 x 297 mm
<i>Print</i>	Offset
<i>Cover</i>	300 grs Satin MC
<i>Inside</i>	100 grs FSC

Digital version (iOS, Android, Windows10)

www.reisbladenkiosk.nl € 3,99

Publication dates 2021

16/3 - 15/6 - 14/9 - 7/12

Closing dates

17/2 - 19/5 - 18/8 - 10/11

Ad rates

1/1 page	€ 1.550,-
1/2 page	€ 875,-
1/4 page	€ 525,-
1/8 page	€ 325,-

All rates are based on full colour printing.
Tax (21% BTW) not included.

Discounts

4 Ad placements: 15% discount.

Extra's

Outside back cover: +25%, Inside covers: +15%
Layout of your ad at our studio: once € 250,-
Banner Advert: each advertiser can be visual on our website and newsletter.
www.griekenland-magazine.nl

Spread single issues

Aldipress (The Netherlands),
AMP (Belgium) VMBpress (The Netherlands)

Specifications print

2/1 page (spread)	460 x 297 mm
1/1 page (trim area)	230 x 297 mm
1/1 page (type area)	210 x 277 mm
1/2 page (portrait)	102 x 277 mm
1/2 page (landscape)	210 x 136 mm
1/4 page (portrait)	102 x 136 mm
1/4 page (landscape)	210 x 65 mm
1/8 page (landscape)	102 x 65 mm

Page Bleed 3 mm

Preferred placement +25%

Specifications website

Sidebar right 320 x 150 px € 175,-

Specifications digital newsletter

Frame 650 x 150 px € 375,-

Facebook message (3x) € 375,-

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Griekenland Magazine Greece and Cyprus in focus